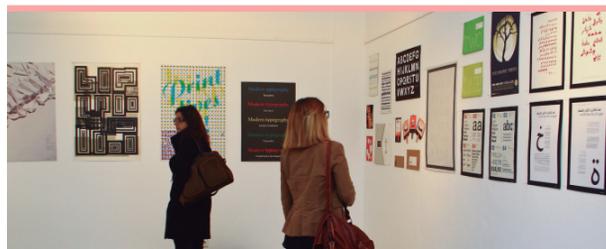


# SAN TELMO SCHOOL OF ART

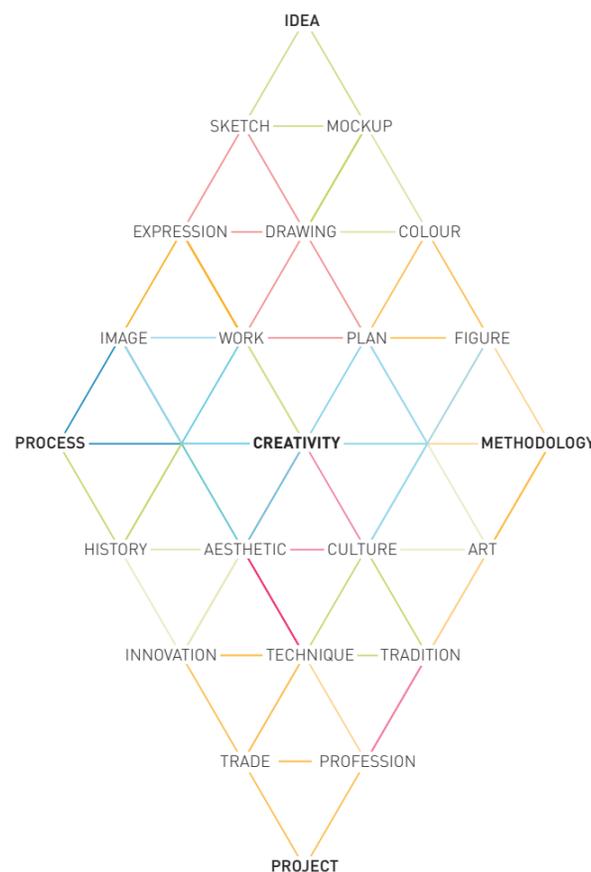


THE ART AND DESIGN SCHOOL OF MÁLAGA IS THE ONLY EDUCATIONAL INSTITUTION IN MÁLAGA WHERE YOU CAN STUDY HIGHER EDUCATION IN ART AND DESIGN. IT IS LOCATED IN MÁLAGA CITY CENTER, WHERE IS ALSO LOCATED THE PROFESSIONAL CONSERVATORY OF MUSIC AND DANCE.

In this School your creativity never ends, you will be able to use modern facilities to meet your needs: sewing and printing workshops, computer classrooms, multi-purpose classrooms and leisure areas, photography studios and a lab, an large auditorium, a library and exhibition spaces.

It has a long tradition of providing quality education in Art and Design in Andalucía. We are proud to say that Picasso´s father was working as a drawing teacher in our establishment. San Telmo is a school of higher studies in Art and Design for post compulsory secondary education students which includes: post compulsory education in Art, Higher Level Training Cycles in Ceramics, Sculpture in Wood, Fashion, Photography, Interior Design, Illustration and Advertising.

Today, San Telmo school of Art still meets the needs of our city and from the year 2012/13 Bachelor studies in Graphic Design and Fashion Design are being held. The professional recognition that these specialities deserve have been achieved after a long claim.



## WHERE WE ARE:

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# UPPER DEGREE IN GRAPHIC DESIGN



# MORE THAN A PROGRAM OF STUDIES

The graphic design industry is an economic and cultural reference both worldwide and national. This competitive and international environment requires a higher qualification and a greater specialisation to compete within the sector.

The tuition towards the new official qualification in graphic design superior artistic studies offers extensive training built on theoretical, technological and creative knowledge specific to this field. It also offers knowledge in the multidisciplinary fields, both strategic and business, that are related to it. This education is equivalent to the European Graduate Qualification, and will allow you to progress to post-graduate, master's and phd courses.

The studies program we offer is developed during four academic years. After this time the student will have the necessary skills to develop their career as a professional in the fashion field. It is a complete formative proposal which focuses on several professional paths.

## YOU WILL BE ABLE TO DEVELOP YOUR CAREER IN:

- GRAPHIC DESIGN
- TYPOGRAPHY
- ARTISTIC DIRECTION
- PRODUCT DESIGN
- WEB DESIGN
- CORPORATIVE DESIGN
- CREATIVE ACTIVITIES MANAGEMENT
- MADE TO ORDER DESIGN
- ILLUSTRATION DESIGN
- DESIGN, RESEARCH AND DEVELOPMENT OF NEW CONCEPTS, MATERIALS AND APPLICATIONS FOR GRAPHIC DESIGN
- TEACHING AND INVESTIGATION



## 1<sup>ST</sup> COURSE

- VISUAL LANGUAGE (8 ECTS)
- CREATIVITY AND PROJECT METHODOLOGY (4)
- FREEHAND DRAWING - DRAWINGS AND SKETCHES (5)
- DESIGN EXPRESSION TECHNIQUES (5)
- REPRESENTATION SYSTEMS (8)
- VECTOR REPRESENTATION (7)
- DIGITAL PHOTOGRAPHY AND MEDIA (5)
- ART HISTORY AND AESTHETICS (4)
- HISTORY OF DESIGN XIX, XX AND CURRENT (4)
- TYPOGRAPHY COMPOSITION I (5)
- TYPOGRAPHY II CALLIGRAPHY TO GRAFFITI (5)

## 2<sup>ND</sup> COURSE

- ANTHROPOMETRICS AND ERGONOMICS (4 ECTS)
- TRIDIMENSIONAL MODELLING (5)
- SCIENTIFIC FUNDAMENTALS APPLIED TO GRAPHIC DESIGN (7)
- ECO DESIGN AND SUSTAINABILITY (4)
- TECHNICAL ENGLISH (4)
- TYPOGRAPHY III FONT DESIGN AND FONT MANAGEMENT (8)
- GRAPHIC ARTS (8)
- HISTORY OF GRAPHIC DESIGN (4)
- GRAPHIC DESIGN OF SPAIN AND ANDALUCIA (4)
- EDITORIAL DESIGN AND LAYOUT (6)
- BRANDING (6)

## 3<sup>RD</sup> COURSE

- GRAPHIC DESIGN THEORY AND AESTHETICS (6 ECTS)
- DESIGN MANAGEMENT (6)
- WEB DESIGN (8)
- PHOTOGRAPHY FOR DESIGNERS (4)
- MEDIA (4)
- ILLUSTRATION APPLIED TO DESIGN (6)
- PACKAGING (5)
- ADVERTISING (5)
- MOTION GRAPHICS (8)
- OPTIONAL SUBJECTS (8)

## 4<sup>TH</sup> COURSE

- 3D COMPUTER GRAPHICS (6 ECTS)
- INFORMATION GRAPHICS (4)
- INTERACTIVE DESIGN (6)
- GRAPHICS INTERIORS (5)
- PROJECT PRESENTACIÓN (3)
- GRAPHIC DESIGN MANAGEMENT (4)
- OPTIONALS SUBJECTS (8)
- FINAL PROJECT (12)
- PROFESSIONAL PRACTICES (12)



### CONFERENCES AND MASTER CLASSES

Within our program of conferences, discussions and master classes, you will get to know the experiences of the professionals themselves. You will be able to raise your doubts which will in turn be answered by those who have first-hand knowledge of the profession.

### ATTENDANCE AT GRAPHIC DESIGN FAIRS AND CONFERENCES

Every year we promote various initiatives to visit and join graphic design fairs and conferences which are held in our field.

### VISITS TO COMPANIES IN THE GRAPHIC DESIGN SECTOR

Through visits to companies in the industry you will learn about the reality of the industrial and business aspects of the graphic design sector.



### PARTNERSHIPS WITH EXTERNAL COMPANIES AND EVENTS

We establish different collaborations with external companies and graphic design events where you have the opportunity to show your talent and develop your professional skills.

### INTERNSHIPS

The School of Art San Telmo has collaboration agreements for internships with numerous companies in the sector. These agreements have been consolidated through numerous years of collaboration.

### INTERDISCIPLINARY PROJECTS

Within the School of Art you will participate in various projects with other design disciplines, collaborating with other students in fields such as photography, fashion design, interior design or furniture design.



### ERASMUS + PROGRAM

At Málaga School of Art we promote your international career. Through exchange programs within the Erasmus + program, you will have the chance to develop your talent at an international level.



### IDEA EXHIBITION SPACE

Throughout the year we organise exhibitions for the students of the centre to show their projects and work.

### COMPETITIONS AND AWARDS

From within the school we promote participation in local, district, national and international competitions and awards. You will develop projects thus allowing you to participate in several contests where you will be able to display your talent.

### EXTERNAL EXHIBITIONS

Your artwork and projects will be part of numerous exhibitions developed in interesting cultural centres, in collaboration with different public exhibition spaces, sector fairs, events and more.

### TELMODICE WORKSHOP DESIGN WEEK

Every year it takes place this festival in our School of Art. The festival offers a wide programme of workshops, lectures, talks and an exhibition on current topics to reveal the future trends on design and its related disciplines.

Together with relevant designers and lecturers we explore, discuss and showcase the role of contemporary design and foster exchange and awareness of the vital role design plays in our lives.

